Docket No.: 249768068US

(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Harding et al.

Application No.: 10/750,163

Confirmation No.: 5011

Filed: December 31, 2003

Art Unit: 3625

For: PROFILING ITEM SELLERS TO INFORM

ITEM PURCHASING DECISIONS AND BUILD TRUST IN A MULTIPLE-SELLER

MARKETPLACE

Examiner: A. A. Shah

RESPONSE TO RESTRICTION REQUIREMENT

MS Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

INTRODUCTORY COMMENTS

In response to the Restriction Requirement dated March 12, 2007, please amend the above-identified U.S. patent application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.